In light of the Lundquist college of business (LCB) looking to improve their global education program, I have taken the time to develop a realistic and cost-effective plan to address the issue. The plan will consist of altering the global context requirement to better enhance the global education program.

**Global Education & Current Offerings**

The LCB does already have a system in order to deal with the international education of students, but most of its components are optional. Current, optional, components of the global education program in the LCB are as follows:

- International Business Communications Program
- International Business and Economics Club
- Certificate in Global Management
- Study abroad programs
- International internships

While those are all very effective resources for enhancing global education, they are flawed, in the sense that many students don't have the time and or money to participate in all of them. It would be ideal for some of these resources to be paid for by the university, so more students can participate, but on the issue of costs for the LCB, that is not a realistic strategy. Instead, a focus must be placed on enhancing the portion of the global education that is already a required part of the major, and included in tuition, which is the global context program.

**Enhancing Global Context Requirement**

The LCB global context requirement currently consists of three classes that focus on international, cultural, historical, political, economic, or social issues of a geographic region. These classes must all focus on one non-native country or region. This current requirement has shortcomings in that it is only three courses and only offers an education of one country. This must be changed to encompass a broader scope a regions. To only be educated in one country or region other than your own is inadequate in regard to having a solid global education.

The Global context requirement should be altered to have four courses required, with two on the same country or region, and the other two from different countries. With this system, students will gain a strong understanding on multiple countries, instead of only one, making the LCB students education much more global, in the sense that they will have learned about multiple
countries rather than one.

**Issues Addressed**
While the new global context requirement will be effective in its goal, it has issues in that it increases the credits needed to graduate by four. As a result, the LCB must cut one of the business core classes out of the requirement to graduate.

**Changing the Business Core**
While every class in the business core has value, not all are necessary. The decision sciences (DSC) classes take up three slots in the core, which is more than any subject. Many people don’t choose to major in DSC and if they do, they will have more classes later. It would be ideal to remove one of the DSC classes to allow the new global context requirement to come into play.

**Benefits**
This recommendation does the job of enhancing global education without needing significant funds. Not only will students have to spend more time learning about foreign countries, but they will have to learn about multiple countries. This helps broaden the scope of their learning experience.

The new global context requirement would come into play Fall 2012. One class will be added to the requirement making a total of four classes. Two will be on one country while the other two will be on other countries. Students that have already completed their global context requirement, would not need to worry about this change. Thanks for reviewing this, and contact me with any questions.